



**COLLECTIVE BUSINESS FUND**

# Impact Report

**April 2024**



Oxfordshire  
**Community**  
Foundation

## About the Oxfordshire Collective Business Fund

The Oxfordshire Collective Business Fund started in 2022, and is a way for local businesses to make our county a better place to live and work, by pooling your funds together with other companies to amplify your reach and impact.

Through a collective fund, local businesses significantly increase their positive impact by combining contributions with other businesses and funders to make life-saving grants to Oxfordshire charitable organisations.

On behalf of the members of the fund, OCF identifies frontline charities and community projects that you might not otherwise be aware of. We conduct due diligence on grantees, and report back to donors on the impact of their giving.

OCF is Quality Accredited, confirming our excellence in governance, finance, philanthropy, and grant making, through OCF's membership of the UK network of community foundations.

### Members of the Collective Business Fund

Members make a one-off or annual corporate donation to the fund of £2,000 or more.



**Cover image: The Berin Centre, which received a grant of £9,618 to support families in one of the most deprived parts of the county.**



## Fund focus in 2022 and 2023: the cost of living

As OCF is growing the fund from its early stages, we are directing your donations towards our priority grant-making themes. Over the past two years, the most pressing priority has been to tackle the cost-of-living crisis.

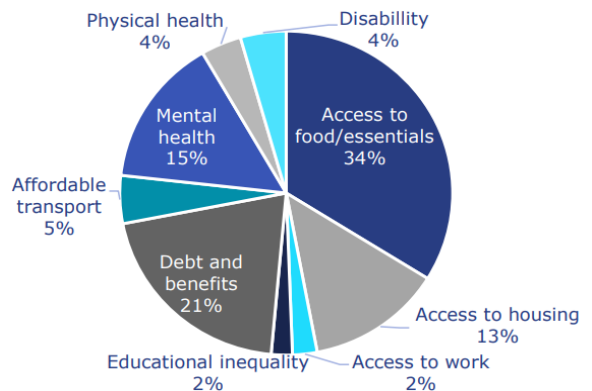
Forty-year inflation peaks in 2022 led to a near 17% increase in the price of food and non-alcoholic drinks, and a near 7% increase in costs for housing, water and energy bills. This left many people who were already struggling to cope in real crisis, as well as pushing some who were just about managing into unprecedented difficulty.

Areas of Oxfordshire that already see the highest levels of deprivation are concentrated in Abingdon, Banbury and East Oxford, in particular Blackbird Leys and Berinsfield. The cost-of-living crisis saw families in these areas struggle to afford absolute essentials. Over time, these households are getting further and further into debt, which is having a knock-on effect on mental health, homelessness and educational attainment.

Crucially, Oxfordshire has a precious network of grassroots charities that are doing essential work to help people stay afloat. However, these charities are themselves experiencing huge increases in demand, alongside rising costs, which they cannot pass on to the people they help. Many are having to use up their reserves to keep going.

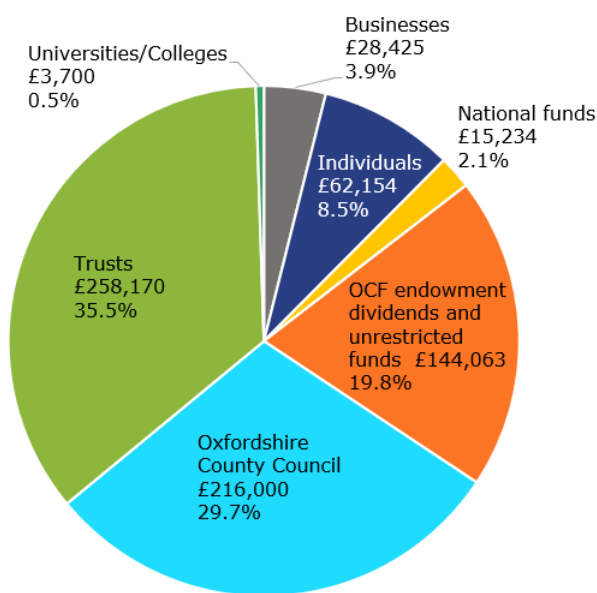
This is why OCF prioritised grants to local grassroots charities that were directly tackling these issues. Practical support for essentials such as food, heating and clothing were needed, alongside longer-term, preventative solutions, and investment in charities' running costs to enable them to continue their vital work.

**Biggest issues for Oxfordshire communities (OCF Sector Consultation, September 2022)**



## The pooling effect

Donations from the Collective Business Fund were boosted by being combined with funding from many other sources and directed towards OCF's cost-of-living grants.



This included over £200k from Oxfordshire County Council from their own cost-of-living response budget, and funds that came to OCF via our national network of community foundations, UKCF.

OCF also worked with existing donors and local trusts to leverage further funding, as well as contributing a portion of our own unrestricted funds.

By pooling these funds together, donors were able to have a larger, targeted impact.



## Cost-of-living grants overview

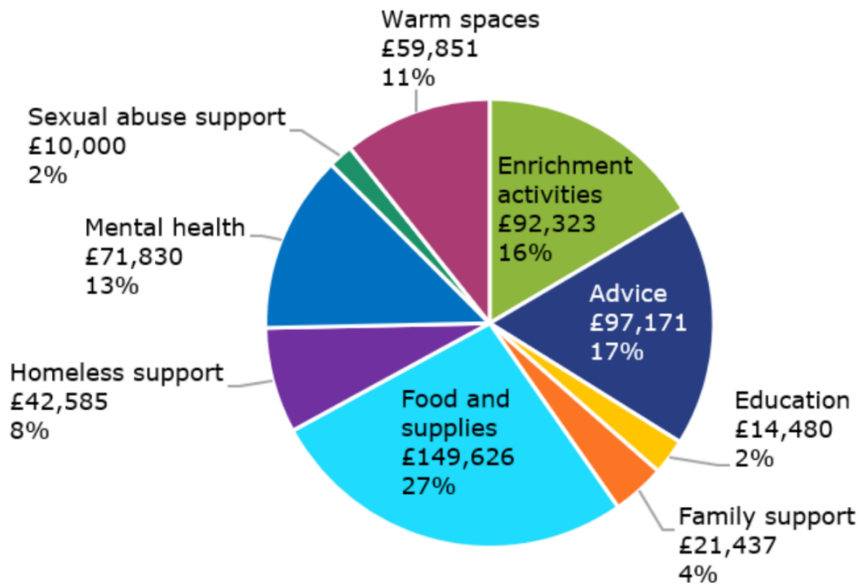
With the support of our Collective Business Fund members and other funders, OCF has now run two rounds of cost-of-living grant funding, in Autumn 2022 and Summer 2023. This report shows the total impact of both rounds of funding.



**£559k** in all-time grants awarded to **77** organisations



**49k** direct beneficiaries



**9\*** all-time themes funded

\*Based on the one main theme supported by each grantee. The majority supported additional themes.



## Listening to the community

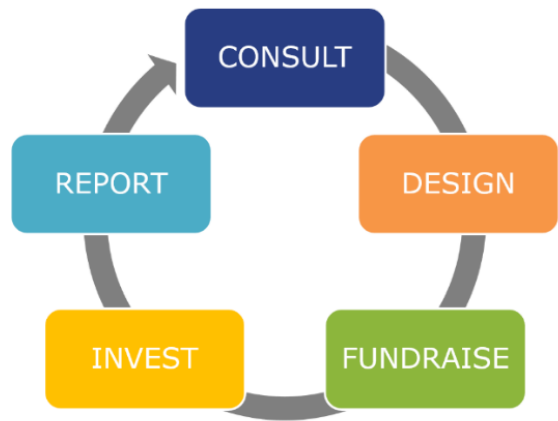
Before opening each round of grant funding, OCF carried out a consultation amongst our charity sector contacts to find out what the key issues were, and what support was needed to tackle them.

After listening to the views of stakeholders, we **designed** grants programmes that met those needs. The most recent round of funding had a particular focus on:

- Urgent work to provide essentials such as food, clothing and accommodation
- Support for mental and physical health
- Building employment and financial capability such as debt advice and digital skills support
- Funding running costs and adjustment/extension of services for the delivery organisations to help them continue to build resilience in the long term.

We used this knowledge to **fundraise** from multiple sources, equipping us to **invest** in a diverse range of charitable organisations.

Funded organisations are asked to **report** back on the outcomes of their grants six months to a year after payment, enabling us to monitor the impact of each grant, as well as begin a new cycle of learning and consulting for the next round of grant funding in 2024.



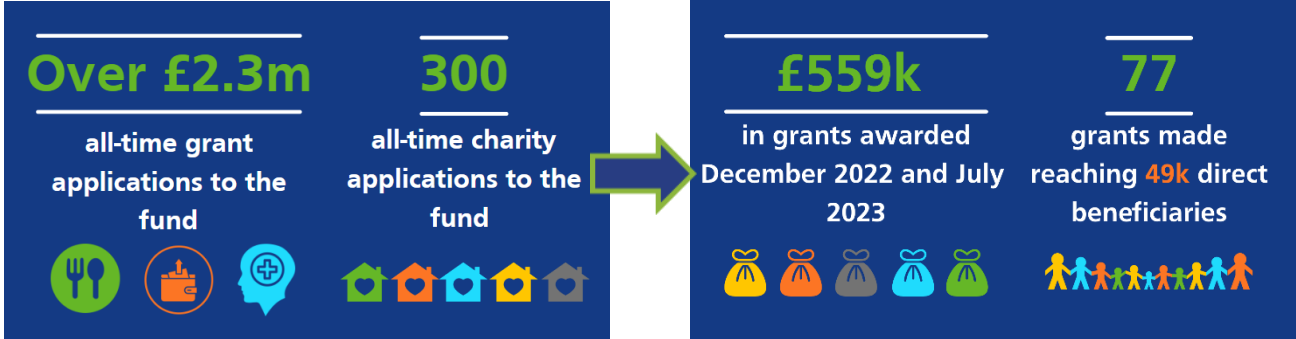
*Image: Syrian Sisters, a group of refugee women who received a £10k grant to serve food in a low-cost community café*



# Investment and results

Since December 2022, £559k in grants have been awarded to 77 organisations, reaching nearly 50,000 direct beneficiaries across the county.

A full list of the grants made in each round can be found in the appendix.

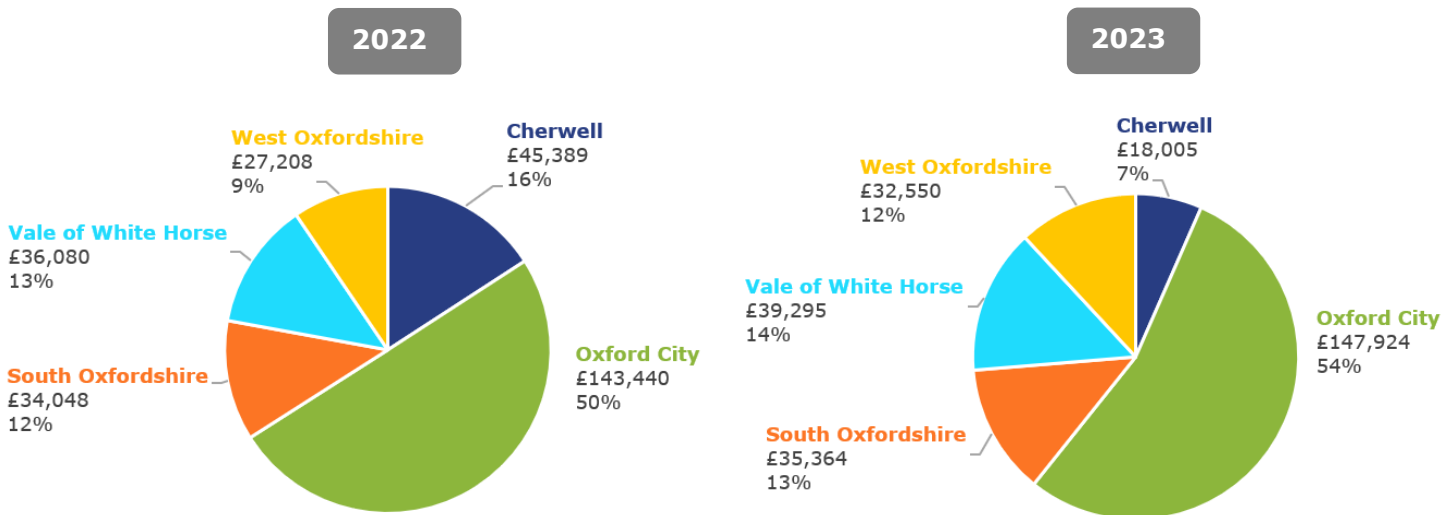


During the second round of cost-of-living grants, OCF proactively reached out to charitable organisations that were less well known to us, and simplified the application process to increase accessibility. As a result, grant applications were made by a highly diverse group of charitable organisations, including grassroots community hubs, advice centres, food banks and churches.

***Our grants would not be possible without our volunteer Grants Panel. The panel is a diverse group of people with long experience of the charity sector, either as beneficiaries, staff or volunteers, and they bring financial rigour, subject-matter expertise and sheer hard work to the assessment and decision-making around OCF’s grants. This creates a level of due diligence that individual donors and funders may not have capacity for.***

## Geographical spread

The pie charts below show grants awarded by local authority for 2022 and 2023.



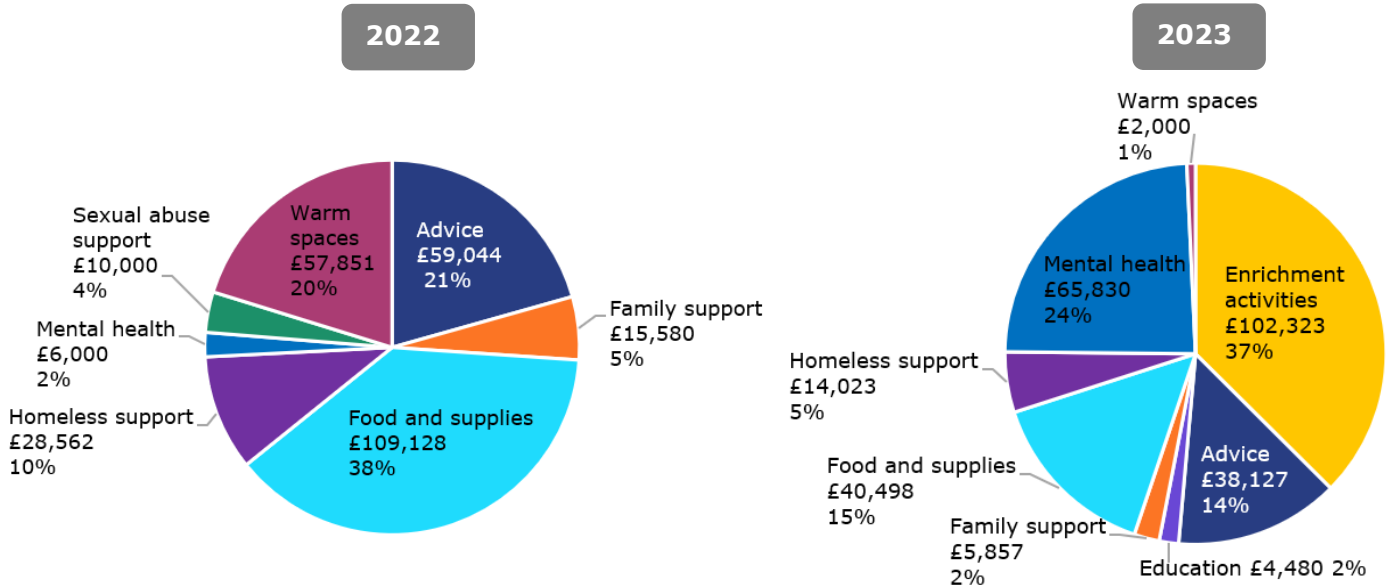
Oxford City contains 24 wards within its boundary, and has the largest concentration of charities. This area includes six of the most deprived wards in the county. The most deprived areas on the [Income Deprivation Affecting Children measure](#) (IMD 2019) are in parts of Blackbird Leys, Littlemore and Rose Hill, and Iffley wards, which are all within the Oxford City boundary.



## Key activities supported

Our cost-of-living grants went towards food and supplies, warm spaces, homeless support, sexual abuse support, family support hubs, mental health groups, education, enrichment activities, and many other services that people are relying on.

Funding in 2022 focused on grantees providing immediate, practical support for essentials such as food and clothing. Funding in 2023 had a greater focus on long-term wellbeing, with grantees helping people to not only survive but thrive by building more sustainable habits. Round 2 of funding was delivered at the start of summer 2023, compared to round 1 in December 2022, so the need for warm spaces was less, but enrichment activities for the holidays were essential (including sports and physical activity, arts and crafts, clubs, training courses, and workshops). The pie charts show the main themes supported in 2022 and 2023.



It is important to note that the majority of the 77 charities that received funding aimed to tackle more than one of these issues. For example, many food and supplies services were signposting to other support, such as mental health or debt advice. Charities are not just looking to manage their short-term crisis response, but are also thinking about long-term impacts and issues that are interrelated. The activity being funded acknowledges the longevity of this issue.

More preventative solutions will take longer to create, and charities need investment to continue. Currently they need to offer heavily discounted or free services; their own costs are rising; there are fewer volunteers (as they cannot afford to help); and charities struggle to offer competitive salaried roles. Charitable organisations offer a lifeline to individuals and communities every single day and must be able to continue doing so.

**SMALLEST GRANT**

**£1,000**  
to Kidlington Good Neighbour Scheme  
to provide advice, information and personal support to residents

**MOST TYPICAL GRANT**

**£7,794**  
to Mill Stream Day Centre  
to support wages, energy bills, cleaning, and meals for beneficiaries

**LARGEST GRANT**

**£10,000\***  
\*£10,000 awarded to 7 charities in 2023  
to Oxford Winter Night Shelter  
to maintain and expand their services to homeless and vulnerable people



## 2023 case studies

### SYRCOX

#### *Food and supplies*

Syrian Community in Oxfordshire (SYRCOX) are using their grant of £10,000 to deliver emergency food parcels every Thursday to disadvantaged people in Oxfordshire. The food parcels contain ingredients and recipe cards for specific dishes around the world, with different cuisines introduced regularly. The parcels teach families how to cook healthy and nutritious meals that are affordable and help break them out of a cycle of bad health and reliance on expensive ready-made meals. The food parcels give families hope for a better future by alleviating hunger and poverty, leading to improved mental health. They also help build relationships between people in the community.



### The Living Room

#### *Homeless support*

The Living Room is a day centre where people experiencing homelessness in Oxford receive hospitality and compassion. As the cost of living has increased, there has been a higher demand for this service, with more and more people struggling to make ends meet. A grant of £4,023 from OCF is being used to continue to provide a safe space for everyone who needs it. Facilities include a hot shower, the ability to wash clothes, use of laptops and supportive company. Since its inception in 2021 the Living Room has served 70 rough sleepers and vulnerable people, of which 46 have subsequently been housed. Many of these guests are coming in to have support with things that build resilience such as combatting loneliness, receiving help with life administration like bills and forms, as well as having food if they are short on money.





## Didcot Community Partnership

### *Advice/education*

Didcot Community Partnership brings together local voluntary groups and helps them build their capacity, whilst filling gaps in provision of services that benefit children, young people and families in Didcot and the wider community. The charity's Our Patch family centre acts as a community hub, offering a diverse a range of activities such as first aid courses, activities and hot food for families in school holidays, workshops on mental health, and monthly networking meetings and hosted events. Didcot Community Partnership is using their grant of £8,960 to increase opening hours, range of services and communications, building towards a centre that provides open access drop-ins in the mornings, more formal learning activities in the afternoon and is available for other community groups to use in the evenings. Having the capacity to open the family centre more frequently will provide a space for people struggling with anxiety, isolation and/or mental health concerns to come on a regular basis.



## Mental Health Natters CIC

### *Mental health*

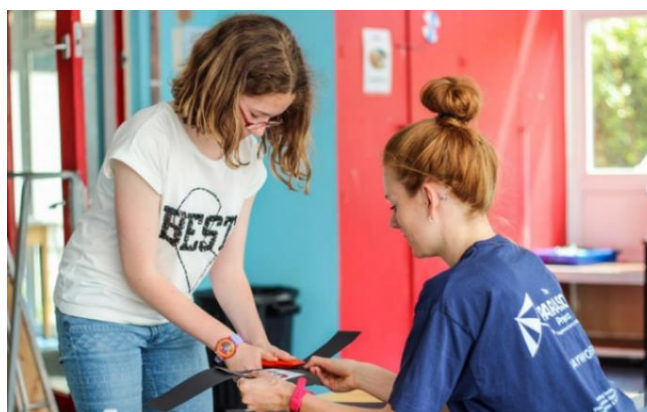
Mental Health Natters CIC are using their £9,980 grant from OCF to develop specialised support of vulnerable children and young people in Abingdon who are struggling with their mental health in the fallout of the cost-of-living crisis. In many cases, children have missed years of school due to ill health, have no friendship groups and are also likely to have undiagnosed special educational needs. The grant will enable consistent morning and afternoon 121 sessions, developing positive relationships with both the young people and their parents and carers. An expert practitioner helps young people therapeutically, restoring their self-belief and trust, so that they can gradually implement a return to class.

## The Parasol Project

### *Enrichment activities*

The Parasol Project supports disabled and disadvantaged children and young people experiencing, or at risk of, social exclusion, which has become more acute as cost-of-living pressures rise. The charity is using their grant of £7,608 to upgrade their kitchen to ensure they can continue to effectively support the children that visit them.

They run a children's holiday play scheme in Northway with hard-to-access activities that give children the opportunity to develop through free play, such as bushcraft, arts and crafts, sports, sensory play and fancy dress. The Parasol Project also runs a teenage activity programme where teenagers can get involved in activities like film-making, cooking sessions and kayaking. These inclusive activities have huge benefits for disabled and non-disabled children and young people to build long-term resilience – new friendships are formed, social skills are developed and a level of sensitivity and awareness surrounding disability is established.



## The continued need

Our recently published research [Oxfordshire Uncovered](#) reveals that too many of Oxfordshire's residents are facing a daily struggle to provide the basics for living a stable and safe life – or what we have called in the report “unaffordable essentials”.

Persistent debt and poverty also have a knock-on effect on other issues, such as wellbeing and education. In March 2024 the [Department for Education](#) revealed that more than one in three pupils from disadvantaged backgrounds were persistently absent last year, and that absence levels are still more than double the level seen before COVID.

With state provision continuing to shrink, charities play a pivotal role in delivering vital services, but are finding it increasingly difficult to continue supporting vulnerable people. The National Council for Voluntary Organisations (NCVO) [revealed in November 2023](#) that with the funding they receive and the effect of inflation, **73% of charities can't meet current demand for the services they deliver.** The stories in this report showcase the absolutely crucial work of our dynamic and resourceful local charitable sector.

The same goods and services costing **£10,000 in 2021** now cost **£11,856 in February 2024**

## Next steps

**Thank you so much to every one of the businesses who has supported our work in this area since 2022. You are all making a difference by giving to Oxfordshire.**

We are committed to continuing to support local communities with the issues connected to unaffordable essentials, and plan to open a further round of grant funding in autumn 2024. We have around £40k in reserve for this, and would now like to raise at least a further £70k to support this ongoing vital funding for our dynamic local charitable sector.

## What your business can do



### CONTINUE YOUR COMMITMENT

**The number one action you can take to support us is to give again to the fund!**

Donations of every type and level help, as it's through the combined power of businesses, local authorities, philanthropists and trusts that we can make bigger difference.



### SHOUT ABOUT YOUR INVOLVEMENT

**We'd be so grateful if you would share the fact that you have supported this work.**

Encourage your own business networks to join you by giving to OCF's Collective Business Fund. OCF can work with you on joint publicity on your website and social media.

If you'd like to discuss either of these subjects, or raise any queries, OCF's Head of Development Kate Parrinder is available for a 121 discussion or meeting.



## Contact

**Kate Parrinder, Head of Development**

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## Appendix: Cost-of-living grants awarded

December 2022

Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Banbury Community Church</b>	£5,160	Warm spaces	40	Cherwell
<b>Banbury Muslim Mosque Society</b>	£6,199	Food and supplies	215	Cherwell
<b>Barracks Lane Community Garden</b>	£7,950	Warm spaces Food and supplies	80	Oxford
<b>BeFree Young Carers</b>	£10,000	Food and supplies Mental health	430	Vale of White Horse
<b>Berin Centre</b>	£9,618	Food and supplies Advice	183	South Oxfordshire
<b>Bicester Foodbank</b>	£3,333	Food and supplies	50	Cherwell
<b>Blackbird Leys Adventure Playground</b>	£10,000	Warm spaces Mental health	210	Oxford
<b>Blackbird Leys Neighbourhood Support Scheme Ltd</b>	£10,000	Advice	1,000	Oxford
<b>Charlbury Parochial Church Council (PCC) St Mary's Church, Charlbury</b>	£4,470	Food and supplies Mental health	25	West Oxfordshire
<b>Cherwell Collective, CIC</b>	£10,000	Food and supplies Warm spaces	9,442	Cherwell
<b>Cholsey Day Centre Trust</b>	£7,500	Advice Mental health	40	South Oxfordshire
<b>Citizens Advice North Oxfordshire and South Northamptonshire (Banbury CA Bureau)</b>	£5,000	Advice	438	Cherwell
<b>Citizens Advice Oxfordshire South and Vale</b>	£5,000	Advice	659	Vale of White Horse
<b>Community Cupboard, Rose Hill Methodist Church</b>	£8,000	Food and supplies	125	Oxford
<b>DAMASCUS P.C.C.</b>	£8,130	Warm spaces	300	Vale of White Horse
<b>Didcot Community Partnership</b>	£5,180	Warm spaces Food and supplies	820	South Oxfordshire
<b>Donnington Doorstep Family Centre</b>	£9,674	Warm spaces Food and supplies	300	Oxford
<b>Down to Earth Community Cafe CIC</b>	£2,480	Warm spaces Food and supplies	500	Vale of White Horse



Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Emmaus</b>	£8,562	Homeless support	40	Oxford
<b>Food for Charities / Oxford City Council</b>	£2,780	Food and supplies	350	Vale of White Horse
<b>Gatehouse</b>	£10,000	Homeless support	147	Oxford
<b>Grove Parochial Church Council, St John the Baptist Grove - GroW Families</b>	£7,000	Food and supplies	985	Vale of White Horse
<b>Home-Start Oxford</b>	£10,000	Family support	789	Oxford
<b>Leys CDI</b>	£7,500	Food and supplies Warm spaces	156	Oxford
<b>NOMAD</b>	£5,000	Food and supplies	1,303	South Oxfordshire
<b>Oxford Mutual Aid</b>	£9,980	Food and supplies Advice	1,879	Oxford
<b>Oxford Sexual Abuse &amp; Rape Crisis Centre</b>	£10,000	Sexual abuse support	1,886	Oxford
<b>Oxfordshire Breastfeeding Support</b>	£7,110	Advice Mental health	267	Cherwell
<b>Red Kite Family Centre</b>	£750	Food and supplies	234	South Oxfordshire
<b>Refugee Resource</b>	£7,684	Advice Mental health	60	Oxford
<b>Riverside Counselling Service</b>	£6,000	Mental health	95	South Oxfordshire
<b>Rose Hill Junior Youth Club</b>	£8,300	Food and supplies	362	Oxford
<b>Sunshine Centre</b>	£8,587	Warm spaces Food and supplies	4,235	Cherwell
<b>Syrian Sisters</b>	£630	Food and supplies	76	Oxford
<b>The Branch Trust</b>	£6,750	Advice Warm spaces	361	West Oxfordshire
<b>The Parasol Project</b>	£5,580	Family support	200	Oxford
<b>The Porch</b>	£10,000	Homeless support	474	Oxford
<b>The Wychwoods Day Centre Ltd</b>	£988	Food and supplies	30	West Oxfordshire
<b>Thomas Hughes Memorial Hall</b>	£690	Warm spaces	50	Vale of White Horse
<b>Waste2taste, Ltd</b>	£9,580	Food and supplies	368	Oxford
<b>West Oxfordshire Citizens Advice Bureau</b>	£10,000	Advice	40	West Oxfordshire



Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Wychwood Baptist Church (outreach work now run through the 'Life Centre')</b>	£5,000	Food and supplies Warm spaces	120	West Oxfordshire
<b>TOTAL</b>	<b>£286,165</b>		<b>29,364</b>	

## July 2023

Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Blackbird Leys Adventure Playground</b>	£9,610	Activities	200	Oxford
<b>Citizens Advice North Oxfordshire and South Northamptonshire</b>	£7,537	Advice	560	Cherwell
<b>Citizens Advice Oxford</b>	£9,735	Advice	320	Oxford
<b>Collinwood Road United Reformed Church</b>	£2,000	Warm spaces Activities	50	Oxford
<b>Dance Creative</b>	£8,910	Activities Mental health	150	Oxford
<b>Didcot Community Partnership</b>	£8,960	Mental health Activities Education	250	South Oxfordshire
<b>Didcot TRAIN Youth Project</b>	£8,776	Mental health Activities Education	45	South Oxfordshire
<b>Donnington Tenants and Residents Association</b>	£4,456	Activities	80	Oxford
<b>Grandpont Nursery School and Childcare</b>	£7,900	Activities Education Advice	2,000	Oxford
<b>Grove Parochial Church Council, St John the Baptist Grove - GroW Families</b>	£9,222	Activities Education	400	Vale of White Horse
<b>Ikkaido</b>	£4,480	Education	100	Oxford
<b>International Teams (operating as One Collective UK)</b>	£10,000	Activities	3,500	Oxford
<b>Kidlington Good Neighbour Scheme and Information Centre</b>	£1,000	Advice	167	Cherwell



Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Marston Community Gardening</b>	£9,963	Activities	1,000	Oxford
<b>MEET in Oxford</b>	£9,680	Mental health	50	Oxford
<b>Mental Health Natters CIC</b>	£9,980	Mental health	500	Vale of White Horse
<b>Mill Stream Day Centre</b>	£7,794	Activities	100	South Oxfordshire
<b>MyVision Oxfordshire</b>	£9,955.47	Advice	956	Oxford
<b>Oxfordshire Breastfeeding Support</b>	£5,857	Family support Mental health	429	Oxford
<b>Oxfordshire Discovery College</b>	£9,834.12	Mental health	60	South Oxfordshire
<b>Oxford Winter Night Shelter</b>	£4,023	Homeless support Activities	70	Oxford
<b>Restore</b>	£10,000	Mental health Activities	202	Oxford
<b>Root and Branch</b>	£8,600	Mental health Activities	65	Vale of White Horse
<b>South Oxford Community Association</b>	£3,747	Food and supplies Warm spaces Activities	150	Oxford
<b>Stonesfield Village Hall</b>	£5,000	Activities	200	West Oxfordshire
<b>Sunshine Centre</b>	£9,467.50	Activities	5,400	Cherwell
<b>Syrian Community in Oxfordshire SYRCOX</b>	£10,000	Food and supplies	800	Oxford
<b>Syrian Sisters</b>	£10,000	Activities Food and supplies	200	Oxford
<b>The Cedar Community Club</b>	£1,592.51	Food and supplies Activities	50	Vale of White Horse
<b>The Parasol Project</b>	£7,608	Food and supplies Activities	500	Oxford
<b>The Porch</b>	£10,000	Homeless support Activities	248	Oxford
<b>Transition Chipping Norton</b>	£10,000	Activities	250	West Oxfordshire
<b>Vale Community Impact</b>	£9,900	Advice	750	Vale of White Horse
<b>Witney Baby Bank</b>	£7,550	Food and supplies	100	West Oxfordshire



Organisation funded	Amount awarded	Type of activity funded	No of direct beneficiaries	Local authority
<b>Wychwood Baptist Church (outreach work now run through the 'Life Centre')</b>	£10,000	Food and supplies Activities	200	West Oxfordshire
<b>TOTAL</b>	<b>£273,138</b>		<b>20,102</b>	



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