

Logo guidelines

The Oxfordshire Community Foundation logo can be supplied in the following file formats:

- AI or JPEG in CMYK (best for graphic designers)
- JPEG in RGB (best for websites and email; white background)
- PNG in RGB (best for Word and PPT; transparent background)

The standard logo is the one that appears at the top of this document. However, the following variations are possible depending on where you would like to place the logo:



Badge – full colour



Badge – faded



Greyscale

White-out versions of the full and badge logos are also available. These are for use on top of a solid colour, eg on the back of a leaflet or brochure:



When using the logo in any form, please DO NOT:

- Crop/trim the logo or doctor it in any way
- Stretch the logo so that it is out of proportion
- Use a lower-resolution (pixelated) version of the logo than is possible on your document/website
- Put other content very close to or overlapping with the logo

To be sent the OCF logo, please email marketing@oxfordshire.org.

