



**Oxfordshire**  
Community Foundation  
Local people helping local people

**OUR IMPACT**  
**2015**

# MAKING A BIGGER DIFFERENCE

## Our best year yet!

The highlights on the opposite page show there has never been a better time to get involved with the work we do. As a community foundation we are strongly focused on building our endowed funds, because as these grow, so does our potential to make ever bigger and more strategic grants. This will also secure our support for the local charitable sector well into the future.

However, when we compare ourselves to our peers, their achievements put ours into perspective. We are competitive – and really do believe that our donors are just as generous as residents of neighbouring Buckinghamshire, Northamptonshire and Wiltshire; yet these community foundations all have a

larger endowment per capita than we do in Oxfordshire.

In addition, we are keenly aware that in 2014–15 we were only able to fund 53% of the grant applications we received. With the continued withdrawal of core statutory funding, this figure will only worsen – unless we can grow our income to meet this demand.

We live in a beautiful, dynamic and privileged county, but there are social problems too, and these never leave our conscience: 15,000 older people living below the poverty line; 11.7% of Oxfordshire children in poverty; over 600 people without a home. We believe that by working more collaboratively with others who share our motivations, we can make an even bigger difference together.

This report celebrates the power of our goodwill network. If you would like to be a part of this, or to talk to us about community philanthropy, we would be delighted to hear from you.

Thank you for your generosity and support.



Jayne Woodley, CEO and Anna Moon, Chair



*“Prosperity requires not just investment in economic capital, but also in social capital. Community foundations are playing a critical role in helping to deliver a more inclusive capitalism.”* Mark Carney, Governor of the Bank of England



[www.oxfordshire.org](http://www.oxfordshire.org)

# KEY ACHIEVEMENTS IN 2014–15

## INCOME

We saw a **254% growth in income** by bringing in £2.4 million in donations and match-funding



We established our first ever **million-pound named fund** (Fund for Sankalpa)



Follow our thought leadership online via our blog: [www.oxfordshire.org/blog](http://www.oxfordshire.org/blog)

## GEARING

We reclaimed **£196,879 in Gift Aid** on our eligible donations



Our CCLA Charities Investment Fund had a total return gross **investment performance of 14.7%** for the year ended March 2015



## GRANTS

We awarded **£825,149 in grants** an increase of more than 400% since last year



Our average grant awarded was nearly **six times bigger** than last year at £6,445



*“I like to have something worthwhile to get up for each morning... I find that the larger and more strategic the gift, the more pleasure I get out of it.”* Dame Stephanie Shirley

# OUR GOODWILL NETWORK

OCF sits at the heart of a goodwill network: we are in a unique position to make connections between donors and doers, who together are having an impact on the social challenges that Oxfordshire faces.



*"Pursuing the moral imagination through philanthropy can show us who we are and what we believe ... Sometimes it takes the creative use of moral imagination to 'see' a problem that requires a philanthropic response."*

Professor Michael Moody, Johnson Center for Philanthropy

*"For many, philanthropy almost becomes a second career; they make a lot of money, they sell their business or they retire, and they become really engaged ... it's the end of the armchair philanthropist."*

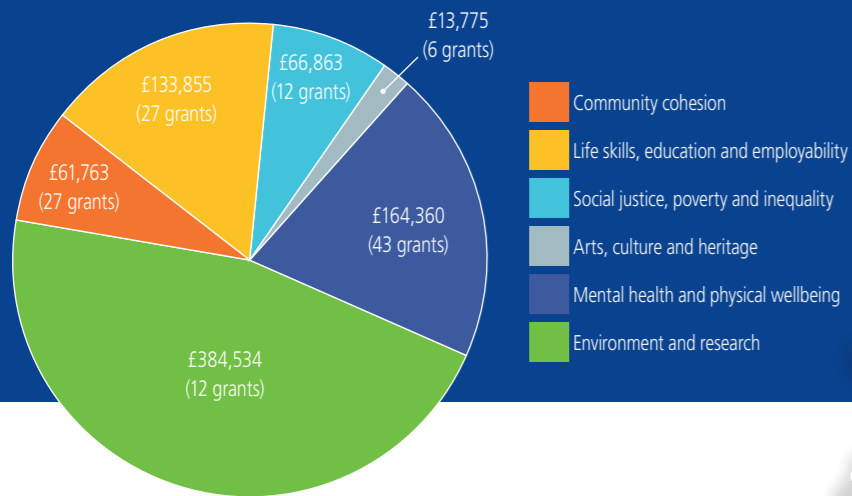
Theresa Lloyd, author of *Richer Lives: Why Rich People Give*

This is just a snapshot of the funds we manage and grants we've made – follow our website for more at [www.oxfordshire.org/case-studies](http://www.oxfordshire.org/case-studies)

# OUR GRANT-MAKING IN 2014–15

The charts below reflect the story of our named funds, which allow us to pinpoint key issues that are of concern to our donors, all the while continuing to provide a vital lifeline to the smaller local community groups.

## GRANTS AWARDED BY THEME

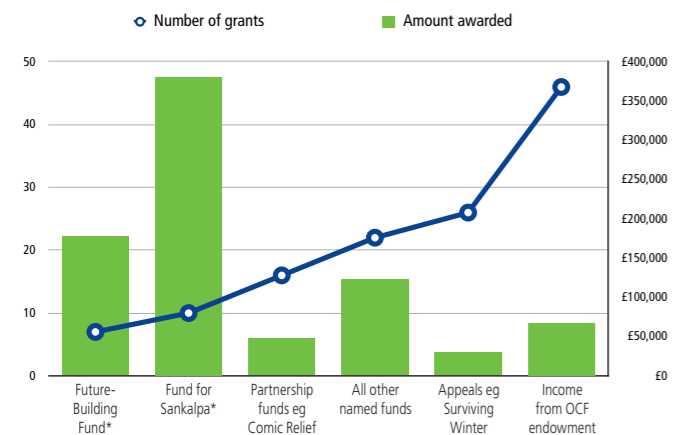


## GRANTS AWARDED BY CONSTITUENCY



A full list of grants made in 2014–15 is available at [www.oxfordshire.org/annual-reports-accounts](http://www.oxfordshire.org/annual-reports-accounts)

## GRANTS AWARDED BY FUNDING SOURCE



\* These figures include future pledges

# OUR FINANCES

Extracts from audited accounts		
Funds	2013–14	2014–15
Unrestricted	£221,246	£244,154
Restricted	£180,642	£628,407
Endowment	£2,873,397	£4,176,835
Grant-making	£205,731	£825,149

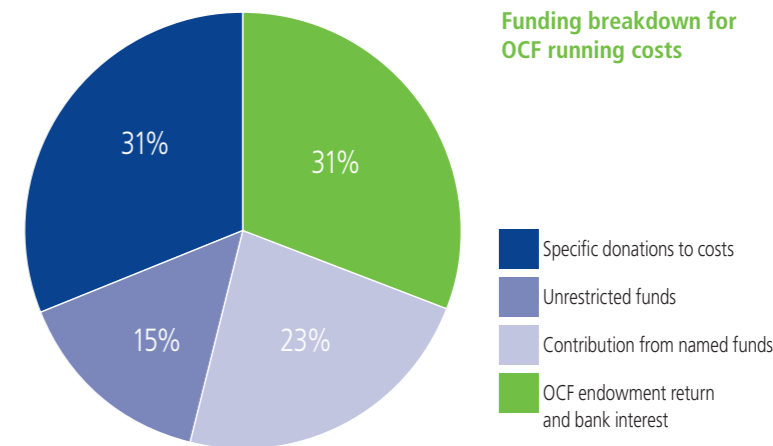
\*The Community First Endowment Match Challenge was a government initiative running from 2012–15 that encouraged philanthropy by matching every £1 donated to a community foundation's endowment with a further 50p

Community First Endowment Match Challenge*		
Performance compared with neighbouring community foundations		
UK ranking of 48	Community foundation	Performance against target
4	Northamptonshire	288%
9	Wilts and Swindon	185%
10	Buckinghamshire	178%
15	Oxfordshire	163%
22	Heart of England	117%
28	Gloucestershire	82%
29	Berkshire	78%

## HOW OCF COVERS ITS COSTS

OCF's total running costs in 2014–15 were £177,399, which includes everything from our audit and membership fees to governance, marketing, banking and of course our staff costs. However, all of these resources are available to our named fund holders, thereby providing a valuable and practical alternative to anyone looking to set up their own charity or charitable trust. This collective pooling and sharing of costs ultimately benefits the local voluntary sector as a whole.

For the 12 months to March 2015, with a staff team of four, OCF delivered a very impressive return of £14 in combined grant-making and new endowment donations for every £1 of staff costs.



Full financial information is available at [www.oxfordshire.org/annual-reports-accounts](http://www.oxfordshire.org/annual-reports-accounts)

# TO THE NEXT 12 MONTHS...

## LIVELY DEBATE AT THE OXFORD UNION

On 10th November 2015 a host of high-profile speakers will debate the merits of spending more on looking good than doing good at the Oxford Union.

**Get in touch to reserve your ticket.**

## 21ST BIRTHDAY AT BROUGHTON CASTLE

To mark our 21st birthday in 2016, we will be bringing donors together with those they have helped for a celebration at Broughton Castle on 18th June.

**Watch out for your personal invite.**

## DATA FOR GOOD

Our ambitious new open data project will map the local charitable sector against the social needs in Oxfordshire, making it easier for charities and funders to find each other.

**Find out more on our website.**

## BUSINESS COLLABORATION

We are working with key local businesses to come up with an initiative that will help them turn their good intentions for community engagement into reality.

**Contact us to get involved.**



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